



## McDonald Racer #37

T6 Gold Class Competitor in National Championship Air Races  
"Competing in the World Fastest Motor Sport since 2000"



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FOR IMMEDIATE RELEASE

## National Reno Air Race Team Hosting Logo Design Contest

CENTENNIAL, Colo., March 15, 2010- The McDonald Racer #37 Team, a Colorado based air race team, is hosting a logo design contest in hopes of finding the artwork and idea that will represent their internationally renowned team. The team competes annually at the T-6 Gold Class National Air Race Championships ([www.airrace.org](http://www.airrace.org)) in front of 250,000-300,000 race fans each year, and is featured in media outlets such as television, newspapers, magazines, and even published books viewed by over 8 million people internationally.

**What:** McDonald Racer Logo Contest

**When:** March 1, 2010 – April 15, 2010

**Who:** There are no contestant restrictions, anyone can enter.

### Contest Requirements:

- Logo must have both the race name "McDonald Racer" and/or the race number "37" somewhere in its design.
- 3 Maximum submissions are allowed per entry contestant.
- We recommend that you visit us online to get a feel for the team, aircraft colors, etc. at: [www.T6RaceTeam.com](http://www.T6RaceTeam.com), Twitter: "Racer37Fan", and/or Facebook Group: "McDonald Racer 37".
- All logos must be submitted by no later than midnight of **April 15<sup>th</sup>, 2010**.
- Entries must be submitted via email in a PDF or JPG format to: [Race37LogoContest@gmail.com](mailto:Race37LogoContest@gmail.com) with contestants NAME, EMAIL, ADDRESS, PHONE NUMBER, and WEBPAGE (If you'd like your logo artwork linked through our webpage to your own).

### The Prize:

- Great Portfolio Addition
  - Logo viewed internationally by 8 million people.
  - Official Sponsorship Status of the McDonald Race team.
  - Website & Social Media Advertisement
  - Online your Logo will be posted with your contact information and any links to your webpage or Facebook you'd prefer.
  - The McDonald Racer exists solely through generous sponsors, and does not

make a profit of any kind. Your logo would not only be a form of sponsorship, but a form of charity to a greatly appreciative Colorado based air race team.

For more information please contact Nicolette Lynn by phone at (303) 785-0527 or by email at [nlynn@IBGBusiness.com](mailto:nlynn@IBGBusiness.com).

**About the McDonald Air Race Team:**

Since 2000, the McDonald Air Race team has been competing annually in the National Air Race Championships. They have continued to move up through the race classes and currently compete in the T6 Gold Class. The crew is comprised of expert mechanics, skilled pilots, race strategy engineers, photographers and business professionals among others. For more information, please visit: [www.T6RaceTeam.com](http://www.T6RaceTeam.com).

**About the National Championship Air Races & the Reno Air Racing Association:**

In September 2010, the National Championship Air Races and Air Show will return for its 47th year with six classes of racing aircraft and a first-class air show including some of the world's top pilots and aerobatic performers. Recognized as the "World's Fastest Motor Sport", the annual event regularly attracts 250,000 to 300,000 attendees. For more information, please visit: [www.AirRace.org](http://www.AirRace.org).