



Advance Press Screening for New IMAX Theatre Film *Air Racers 3D* in Los Angeles on April 3, 2012

Los Angeles (Calif.), Paris (FR) and London (UK) – March 22, 2012 /PR NEWSWIRE/

3D Entertainment Distribution announced today that it will be hosting on April 3rd at 9:30 am a special press screening of its new IMAX 3D theatre film *Air Racers 3D* narrated by Paul Walker at the Rave Motion Pictures IMAX Theatre in the Promenade at Howard Hughes Center in Los Angeles. This press screening is for press only (with one guest if desired) and comes in advance of the *Air Racers 3D* twelve-month roll-out in the US beginning April 5th.

WHAT: Press Screening of *Air Racers 3D*
Total Running Time: 40 minutes

WHEN: Tuesday, April 3rd at 09:30 AM

WHERE: The Rave Motion Pictures 18 & IMAX Theatre at The Howard Hughes Center,
6081 Center Drive, Los Angeles CA 90045
Google Map: <http://g.co/maps/v833j>

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Air Racers 3D, narrated by Paul Walker (*The Fast and the Furious* franchise, *Takers*), is the first-ever IMAX 3D theatre film devoted to the fastest race in the world: the legendary Reno National Championship Air Races. Audiences will join today's elite pilots as they fight for position, wingtip-to-wingtip, and skim 50 feet (15 m) above the ground around an oval course at twice the speed of a NASCAR race. They will discover this ultra-competitive world through the eyes of rookie pilot Steve Hinton as he attempts to fly his P-51 Mustang fighter plane to victory in the most highly-anticipated and unpredictable race class. With stunning aerial photography filmed entirely in 3D and unprecedented access granted to the course, *Air Racers 3D* takes audiences into Nevada's *Valley of Speed* to experience the intensity and high-speed thrills of a sports event like no other combined with spectacular air show entertainment.

Air Racers 3D publicity materials are available upon request at <http://www.3DEpublicity.com>

Visit the following official sites for more information:

<http://www.facebook.com/AirRacers>
<http://www.twitter.com/AirRacers>
<http://www.youtube.com/AirRacersTheFilm>
<http://www.AirRacers-theFilm.com>

Two years in active production, principal 3D photography for *Air Racers 3D* took place during the 2009 and 2010 Reno National Championship Air Races and was completed in June 2011. The film is produced by 3D Entertainment USA and Pretend Entertainment in association with Stereoscope, *Air Racers 3D* is directed by Christian Fry and Jean-Jacques Mantello (*Sharks 3D*, *Ocean Wonderland 3D* and *Dolphins and Whales 3D*).

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About 3D Entertainment Distribution

Founded in 2001, 3D Entertainment Distribution is the marketing and theatrical sales arm of 3D Entertainment Films and 3D Entertainment USA. Affiliates of 3D Entertainment Films Holdings, the companies are focused on the production, postproduction, sales and theatrical distribution of innovative 3D films for IMAX theatres and Digital 3D cinemas worldwide. The cornerstone of the Company's film catalogue is a unique underwater film trilogy presented by Jean-Michel Cousteau that has grossed over USD 84 million at the box office. In 2010, the company successfully launched its first acquisition, the USD 14 million-grossing *Sea Rex 3D: Journey to a Prehistoric World* which was named the Best Earth Sciences Program at the 2011 Jackson Hole Wildlife Film Festival. The Company's current line-up of 3D films includes *Kenya 3D: Animal Kingdom* (February 2013), *Patagonia 3D: Into the Wild* and *Time: The 4th Dimension*, starring Christopher Lloyd and Deep Roy. The Company maintains offices in London (UK), Los Angeles (California) and Paris (France). For more information, please visit <http://www.3DEfilms.com>

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IMAX is a registered trademark of IMAX Corporation

Source: 3D Entertainment Distribution

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